



JA CLASSROOM PROGRAMS

Elementary: K- 5th Grades (Five 30-45 minute lessons)

JA Ourselves (K) introduces the economic roles of individuals, teamwork, and the importance of saving through storybook characters presented by the volunteer in read-aloud and hands –on activities.

JA Our Families (1st) introduces students to the intersection of entrepreneurship and the first-grade social studies learning objectives, including how family members' jobs and businesses contribute to the well-being of the family.

JA Our Community (2nd) is designed to provide practical information about businesses and the many occupations in those businesses in a day

JA Our City (3rd) introduces students to the intersection of financial literacy and third-grade social studies learning objectives, including the characteristics of cities and how people and businesses in cities manage their money.

JA Our Region (4th) introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a community.

JA Our Nation (5th) provides practical information about businesses' needs for individuals who can meet the demands of the job market, including high-growth, high –demand jobs. It introduces the concept of globalization of business and the need for students to be entrepreneurial in their thinking.

Middle School: 6th – 8th Grades (Six 45 minute lessons)

JA It's My Future provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning and creating a personal brand.

JA Economics for Success gives students the information needed to build strong personal finances, a cornerstone to a happy secure life. Students learn the importance of exploring career options based on their skills, values and interests.

JA Global Marketplace helps students understand how goods flow through various economies and the effect globalization has on their lives.

High School: 9th – 12th Grades (Five – Seven 45 minute lessons)

JA Career Success equips students with the tools and skills required to earn and keep a job in high-growth career industries.

JA Exploring Economics fosters lifelong skills and knowledge about how an economy works, including micro-, macro-, personal and international economics.

JA Titan introduces critical business management decisions through an interactive web-based simulation.

JA Be Entrepreneurial challenges students to start an entrepreneurial venture while still in high school by developing the essential components of a business plan.

JA Personal Finance focuses on: earning money; spending money wisely through budgeting; saving and investing money; using credit cautiously; and protecting one's personal finances.

After School: 3rd – 12th Grades (Six – Twelve 45 minute lessons)

JA More Than Money (3rd – 5th) offers activities focused on earning, saving, and spending money.

JA It's My Business (6th – 8th) offers activities designed to explore entrepreneurial skills.

JA Company Program (9th – 12th) focuses on analyzing and exploring personal opportunities and responsibilities within a company and guides the group through the life cycle of their own company.

For more information:

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